



“Howard County’s premier ensemble  
for instrumental music”  
—*The Baltimore Sun*

## SPRING 2012

# Underwriting Fact Sheet

### Season Overview

- Will celebrate our **34th season** of presenting “your community’s music” in Howard County!
- Will reach a total audience of **more than 8,000 people** in Howard County alone!
- Will perform some of **the greatest music ever written**, including: Copland’s *Appalachian Spring*, Rimsky-Korsakov’s *Capriccio Espanol*, Tchaikovsky’s *Symphony No. 5*, and Verdi’s *Stabat Mater*
- Will feature four classical concerts, including **outstanding guest artists** performing Dvorak’s *Cello Concerto* and Jennifer Higdon’s Pulitzer Prize winning *Percussion Concerto*
- Will perform **Broadway hits, Hollywood film scores and an Irish Spectacular** for our St. Patrick’s Day pops concert.
- Will present two **Young People’s Concerts** and a **Musical Instrument Petting Zoo** in the Jim Rouse Theatre
- Will feature members of the Columbia Orchestra in a Chamber Music Series at Christ Episcopal Church.

### Program Specifications

- **Underwriting includes all four concert programs from February to June**
- All Classical Concerts, Pops, and Young People’s Concert programs will include offset-printed ads in black and white
- Chamber music programs will include an additional 500 copies of cover page ads, with a listing of other underwriters
- Display advertisement space available in black & white sizes from business card to full page
- Photographs, logos, and graphic artwork are permitted
- Digital files or hard-copy advertisements (camera-ready) are accepted (**an additional fee of \$50 will be assessed for any artwork that requires modification**)
- Sponsorships of full concerts, guest artists, and competitions available, including free program advertising, inclusion of corporate logos and website links, and complimentary tickets, concert banners, and lobby displays

### Artwork Deadline

- **Camera-ready artwork or digital file due by January 27, 2012.**

For more information, call (410) 465-8777 or E-mail [execdir@columbiaorchestra.org](mailto:execdir@columbiaorchestra.org).

**[www.columbiaorchestra.org](http://www.columbiaorchestra.org)**